



# THE EASTERNS®

## \*THE BEST OF THE EAST\*

The Eastern Surfing Association's (ESA) largest amateur surfing event of the year, known as The Easterns®, is the "Best of the Best" of the ESA. Nearly 300 elite surfing competitors travel to the Outer Banks, North Carolina to become an Easterns® Champion in their respective ESA competition divisions and qualify for ESA-sponsored slots into WSL regional surfing events.

The Easterns® is an invite-only surfing event in which competitors qualify via their ESA regional event each spring. The week-long event at held at Jennette's Pier in Nags Head offers its sponsors a live webcast that provides exposure to tens of thousands worldwide. Hundreds of spectators on the beach each day will allow sponsors to provide samples, product demonstrations, and giveaways.

The ESA is a nonprofit 501(c)3 organization and is a volunteer-run organization with 23 districts in coastal communities along the East Coast, the Great Lakes and Gulf Coast of Florida.

### **EASTERNS® PRESENTING SPONSOR - \$4,000**

- Event title to include sponsor name
- Sponsor logo and mentions included in live webcast, event webpage, banners, t-shirts, social media and announcing throughout entire event by the announcers.
- 30 second video advertisement for live webcast
- 10 x 10 tent space in the ESA sponsor row of tents

### **EASTERNS® DIAMOND SPONSOR - \$2,000**

- Sponsor logo and mentions included in live webcast, event webpage, banners, t-shirts, social media and announcing throughout entire event by the announcers.
- 30 second video advertisement for live webcast
- 10 x 10 tent space in the ESA sponsor row of tents

### **EASTERNS® GOLD SPONSOR - \$750**

- Sponsor logo and mentions included in live webcast, event webpage, banners, social media and announcing throughout entire event by the announcers.
- 30 second video advertisement for live webcast
- Food sponsorships included at this level.